

PRO EXPO

SUSTAINABLE DESIGN EVENTS

TAKING YOUR IDEAS TO THE NEXT LEVEL

360° Event Services

We tailor corporate events to make them unforgettable experiences. Our highly skilled team of professionals help bring your vision to life. From designing to planning to executing, we are your one-stop solution for captivating, connecting, and engaging your audience.



Our Corporate Event Services

- Communication Plan
- Planning and Design
- Program Management
- Site & Venue Selection
- Branding & Marketing
- AV Production & Technology
- Virtual and Hybrid Experiences
- Registration
- Onsite Event Support
- Post-Event Follow Up

Corporate Event Management Services

With 30+ years of experience and an international team of experts, we can help your Corporate Event leave a lasting impression on your guests. Whether your event is modern and fresh or has a more tried and true traditional feel, we can create the experience you want.

Corporate, Association, Sports, Expo, or Incentive:
We have the expertise to plan, manage and deliver for every audience.



Exhibit Management

In addition to standing out at your Trade Show or Expo, we will develop and plan a seamless experience for your sponsors, exhibitors, attendees, and clients – making sure that your tactical execution matches your business goals.

Site & Venue Sourcing

Everything from budgeting & timeline development to site selection & contract negotiations, we can handle all the logistical planning details.

With PRO EXPO,
you'll put your best
foot forward

Incentives, Rewards & Recognition

We manage curated experiences that will reward & motivate at the same time, providing that unique experience for your attendees.



AV Production & Technology

The most important success factor of any event is engagement. Whether in-person, virtual, or hybrid, we help you select the technology, AV, and virtual platforms to provide the best attendee experience and capture the event data you need for better decision-making.



Event Stage Design

Pro Expo will help you in the different types of staging that can be used when it comes to:

Corporate announcements & awards, product launches, milestone events, galas and conferences.

We strive to stay up to date on the latest technologies to set up an event that is innovative, inspiring, and engaging, by bringing you the best within: **Custom staging & set designs, truss & rigging and draping & decor items.**





BEYOND YOUR EXPECTATIONS

PRO EXPO
SUSTAINABLE DESIGN EVENTS

Engaging Virtual and Hybrid Experiences

Our Project Managers are masters at building the right application to enhance your message. Boost your events with creative showstoppers like Virtual Reality and Augmented Reality that will leave a long-lasting impact on attendees.



Registration

We will help you by creating a spectacular event website and integrated marketing campaign for seamless event promotion, registration, and response analysis.

Onsite Event Support

Expert Event Sourcing: From brand ambassadors and hosts to Onsite event managers, AV producers, technicians, onsite support staff, we provide end-to-end talent and resources to support for every type of event.



Post-Event Communications, Event Surveys and Follow Up

We administer web-based surveys to capture critical information for analysis and deliver data-driven insights to you.

Reporting and Analysis

We help turn your event data into a competitive advantage.





Our Work



DC Aviation

Monaco Yacht Show Dinner Party

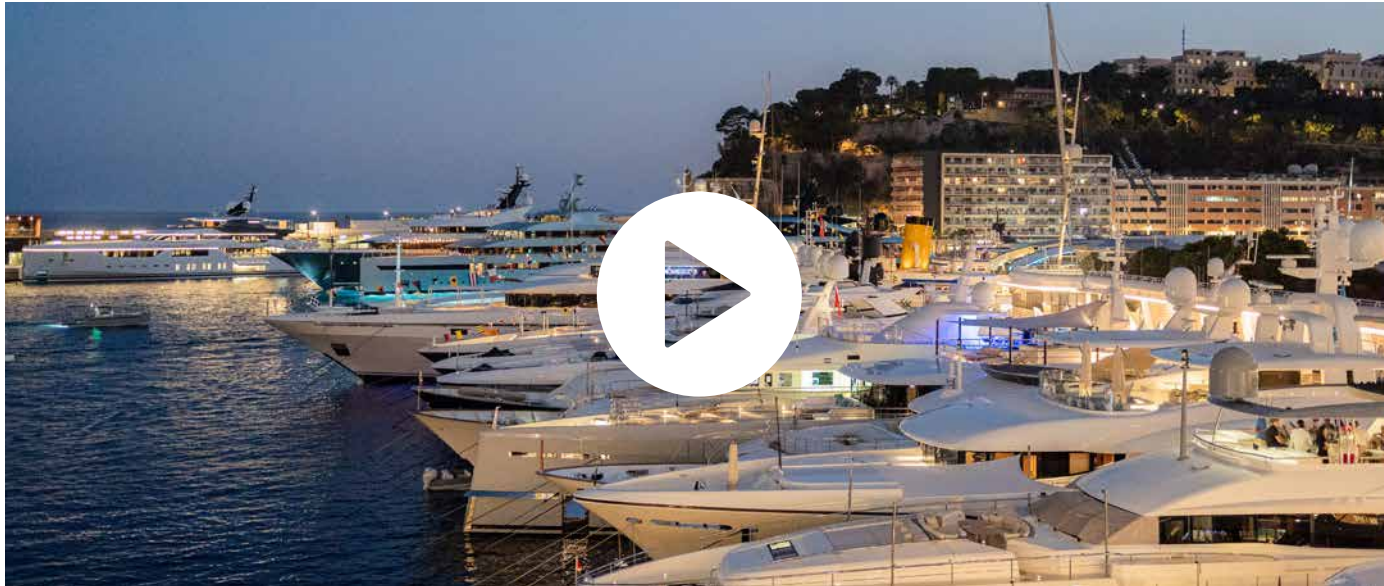
Monaco Yacht Club – 300 Attendees



DC Aviation

Monaco Yacht Show Dinner Party

Monaco Yacht Club – 300 Attendees



Ain Group

Ain Group Annual Convention

Hotel Esperia Barcelona / Masia Can Magí – **360 Attendees**



Tech Data

METIC Annual Congress

Barcelona – 1700 Attendees



Nestlé

Investor Seminar

Barcelona



Fundació Jesús Serra

Catalana Occident

Baqueira



Daikin

ISH

Frankfurt – 1107 m²



Sustainability

At Pro Expo, we are dedicated to supporting our planet's future and creating awareness around climate change. We are at the forefront of sustainable exhibit design so we take several steps to ensure responsible business practices in every sector of our company. Sustainability is also now an undeniable factor for businesses to remain relevant and competitive, and your clients will also appreciate your efforts to be sustainable at trade shows as they are also becoming more and more aware of this as an absolute necessity in business practices.



Sustainability

We can develop your project with a sustainability plan to minimize its carbon footprint and achieve carbon neutrality, certified by a third party.

We can proudly say we have built countless exhibits for our clients using over 90% reusable materials!



Furniture

Our local storage hubs in EMEA & Dubai allow us to store and repurpose display pieces and furniture, recycling materials down to the floor, even after wear and tear at events.



Modular Stands

A modular stand design reduces the project's carbon footprint. It minimizes waste, promotes reusability, and is more eco-friendly.



Digital printing

Digital printing minimizes printed materials and ink use. We employ iPads, QR codes, and apps for informative brochures, guest attendance, and project management. Digital signage, projection and holograms often replace traditional banners, saving resources and attracting crowds.



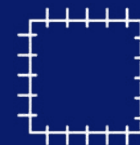
Tech

AR & VR, Kinect Screens, and motion sensors enable virtual product demonstrations, reducing the reliance on physical samples and prototypes.



Aluminium

We use aluminium in our structures and frames because it is abundant, easily recyclable and has a long life cycle.



Tension Fabrics

We use Aluvision and German Octanorm Systems to create vibrant booth designs with PVC-free tensed fabrics. These materials maintain their brilliance and quality, allowing us to build walls, light boxes and banners. They have a long lifespan and are easily to pack for reuse.

A modern lounge area with blue seating, tables, and a large screen displaying a person on a lawn. The room features a curved wall with a large screen showing a person lying on a lawn. The ceiling has circular recessed lighting with plants hanging from it. The overall atmosphere is contemporary and relaxed.

What our clients say about us



It was great to see the initial stand concept coming to reality, while not deviating from the idea and purpose. The many positive comments from our visitors prove we were right in choosing this concept. Quotes like ‘the Daikin stand really stands out versus other stands’ were not uncommon. We look forward to working with you in the future.”

DAIKIN EUROPE

HBU Sales Manager

“I want to thank you for the stand and the services provided for the Nestlé Investor Seminar, which as you know, is the most important event for the company throughout the whole year. I must say that the assembly was perfect and the quality and finishes of the materials were impeccable, all thanks to your involvement and attention to detail. I especially appreciated your Event Project Manager participation during the assembly throughout the event. Thank you for doing your bit to ensure this event was a total success!”

NESTLÉ

Events Specialist

“With PRO EXPO things always go well: communication is smooth and deadlines are accomplished. Here’s to all the stands we’ll be working with you in the future!”

GRIFOLS

Project Manager Bioscience
Global Commercial Services

“We want to thank your team for a great job. After many positive feedbacks from the team, we can close this project with a sincere opinion – it was a successful congress. Thank you for your support and let’s hope to work together again!”

BOSTON SCIENTIFIC

EMEA Events
& Tradeshows Senior Specialist

Our clients



Thank you.

PRO EXPO

C. Fontanella 14, Pral 2^a
08010 Barcelona

info@pro-expo.net

+34 931 50 31 83

www.pro-expo.net