

# PRO EXPO

SUSTAINABLE DESIGN EVENTS

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TAKING YOUR IDEAS TO THE NEXT LEVEL

# 360° Event Services

Corporate events are changing in this post-covid world and Pro Expo is at the forefront! We tailor corporate events to make them unforgettable experiences. Our highly skilled team of professionals help bring your vision to life. From designing to planning to executing, we are your one-stop solution for captivating, connecting, and engaging your audience.



# Our Corporate Event Services

- Planning and Design
- Program Management
- Site & Venue Selection
- Branding & Marketing
- AV Production & Technology
- Virtual and Hybrid Experiences
- Registration
- Onsite Event Support
- Post-Event Follow up

# Corporate Event Management Services

With 30+ years of experience and an international team of experts, we can help your Corporate Event leave a lasting impression on your guests. Whether your event is modern and fresh or has a more tried and true traditional feel, we can create the experience you want.

Corporate, Association, Sports, Expo, or Incentive:  
We have the expertise to plan, manage and deliver for every audience.



## Exhibit Management

In addition to standing out at your Trade Show or Expo, we will develop and plan a seamless experience for your sponsors, exhibitors, attendees, and clients – making sure that your tactical execution matches your business goals.

## Site & Venue Sourcing

Everything from budgeting & timeline development to site selection & contract negotiations, we can handle all the logistical planning details.

With PRO EXPO,  
you'll put your best  
foot forward

## Incentives, Rewards & Recognition

We manage curated experiences that will reward & motivate at the same time, providing that unique experience for your attendees.

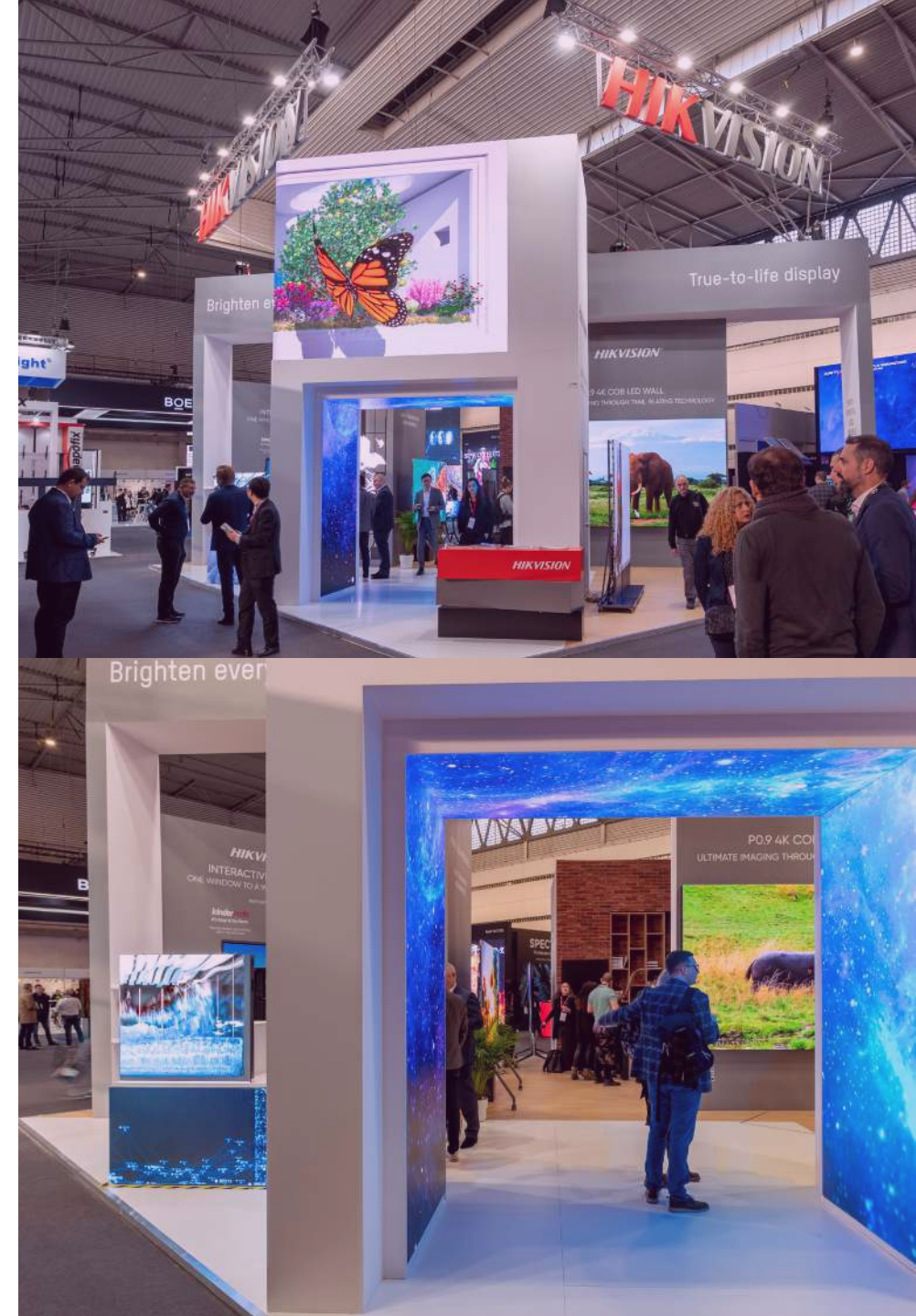
## Branding and Marketing

Whether you need event signage for a single event or require a comprehensive city-wide event activation plan, we can act as your creative team to apply your brand to email messages, event websites, registration systems, virtual platforms, apps, offline communication and more.



## AV Production & Technology

The most important success factor of any event is engagement. Whether in-person, virtual, or hybrid, we help you select the technology, AV, and virtual platforms to provide the best attendee experience and capture the event data you need for better decision-making.



## Event Stage Design

Pro Expo will help you in the different types of staging that can be used when it comes to:

**Corporate announcements and awards, product launches, milestone events, galas, conferences.**

We strive to stay up to date on the latest technologies to set up an event that is innovative, inspiring, and engaging, by bringing you the best within: **Custom staging and set designs, Truss and rigging, Draping & decor items.**





# BEYOND YOUR EXPECTATIONS



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# Engaging Virtual and Hybrid Experiences

Our Project managers are masters at building the right application to enhance your message. Boost your events with creative showstoppers like Virtual Reality and Augmented Reality that will leave a long-lasting impact on attendees.



## Registration

We will help you by creating a spectacular event website and integrated marketing campaign for seamless event promotion, registration, and response analysis.

## Onsite Event Support

Expert Event Sourcing: From brand ambassadors and hosts to Onsite event managers, AV producers, technicians, onsite support staff, we provide end-to-end talent and resources to support for every type of event.



# Post-Event Communications, Event Surveys and Follow-up

We administer web-based surveys to capture critical information for analysis and deliver data-driven insights to you.

# Reporting and Analysis

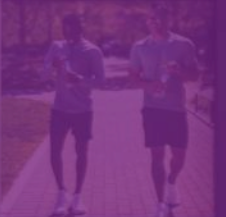
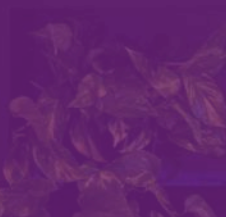
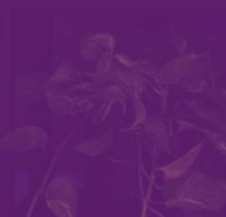
We help turn your event data into a competitive advantage.



# Our Work

Boston  
Scientific

# VITAL PROTEINS®



# Tech Data 2019

## METIC Annual Congress 13

Barcelona – 1700 Attendees

Tech Data, one of the biggest technology distributors in the world, has been entrusting PRO EXPO with their stand designs and event organisation since 2012.





# Tech Data METIC Annual Congress 13

2019





# Nestlé 2022



## Investors Seminar

Barcelona





# Fundació Jesús Serra yearly



## Catalana Occident

Baqueira



ISH 2023



**Daikin Stand**  
Frankfurt – 1107 m2





MWC 2023



## China Mobile Stand

Barcelona – 410 m2

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MWC 2023



**Viettel Stand**  
Barcelona – 230 m2



**ISE** 2023



**Adam Hall**  
Barcelona – 136 m<sup>2</sup>





ISE 2023



**Zoom Stand**  
Barcelona – 150 m2



# What our clients say about us



I want to thank you for the stand and the services provided for the Nestlé Investor Seminar, which as you know, is the most important event for the company throughout the whole year. I must say that the assembly was perfect and the quality and finishes of the materials were impeccable, all thanks to your involvement and attention to detail. I especially appreciated your Event Project Manager participation during the assembly throughout the event. Thank you for doing your bit to ensure this event was a total success!”

## **NESTLÉ**

Events Specialist



“With PRO EXPO things always go well: communication is smooth and deadlines are accomplished. Here’s to all the stands we’ll be working with you in the future!”

## **GRIFOLS**

Project Manager Bioscience  
Global Commercial Services

“We want to thank your team for a great job. After many positive feedbacks from the team, we can close this project with a sincere opinion – it was a successful congress. Thank you for your support and let’s hope to work together again!”

## **BOSTON SCIENTIFIC**

EMEA Events  
& Tradeshows Senior Specialist

“I feel like working with Pro Expo is like working within a family since you take good care of us.”

## **QUANTA SYSTEM**

Congress Manager

“We have been delighted with Pro-Expo, and particularly, the dedication of our Project Manager from the first moment. We give Pro Expo a 10 for professionalism and 100% availability. We are very pleased with the work done. 100% recommendable.”

## **RICOH**

Events & Sponsorships Corp. Marketing

# Our clients



# Thank you.

**PRO EXPO**

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